

ORDER



Wichita KS KSNW

Orders	Order / Rev:	A2718328	
	Alt Order #:	27135698	
	Product Desc:	SLFKS	
	Estimate:	9127	
	Flight Dates:	10/28/20 - 11/03/20	Primary AE: Katz Washington
	Original Date / Rev:	10/05/20 / 10/05/20	Sales Office: K-WAS
	Order Type:	REG	Sales Region: Nat

Agency	Name:	Mentzer Media Services	
	Buying Contact:		Billing Type: Cash
	Billing Contact:	Mentzer Media Services Email	Billing Calendar: Broadcast
		210 W. Pennsylvania Avenue	Billing Cycle: EOM
		Towson, MD 21204	Agency Commission: 15%

Advertiser	Name:	POL/Senate Leadership Fund PAC	Order Brand:	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL6	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	IN2570/SP271/TO1326/AL2874/MO967
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-ISS	Order Separation:	00:15:00
	Priority:	P5		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/29/20	52	\$103,365.00	\$87,860.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	52	\$103,365.00	\$87,860.25	213.40
Totals	52	\$103,365.00	\$87,860.25	213.40

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	10/28/20	10/28/20	KSN Today 2	CM	6-7am	--W----	:30	1	\$900.00	P2	1.50	NM	1	\$900.00
Channels : KSNL,KSNG,KSNL,KSNW															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	--W----			1			\$900.00		1.50			
N 2	Multi	10/29/20	10/29/20	KSN Today 2	CM	6-7am	---T---	:30	1	\$900.00	P2	1.50	NM	1	\$900.00
Channels : KSNL,KSNG,KSNL,KSNW															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	---T---			1			\$900.00		1.50			
N 3	Multi	10/30/20	10/30/20	KSN Today 2	CM	6-7am	----F--	:30	1	\$900.00	P2	1.50	NM	1	\$900.00
Channels : KSNL,KSNG,KSNL,KSNW															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	----F--			1			\$900.00		1.50			
N 4	Multi	11/02/20	11/02/20	KSN Today 2	CM	6-7am	M-----	:30	1	\$900.00	P2	1.50	NM	1	\$900.00
Channels : KSNL,KSNG,KSNL,KSNW															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: A2718328
Alt Order #: 27135698
Flight Dates: 10/28/20 - 11/03/20

Advertiser: POL/Senate Leadership Fund PAC
Product Desc: SLFKS
Estimate: 9127

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	M-----					1	\$900.00		1.50			
N 5	Multi	11/03/20	11/03/20	KSN Today 2	CM	6-7am	-T-----	:30	1	\$900.00	P2	1.50	NM	1	\$900.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		KSN Today 2													
		Kansas Today 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	-T-----					1	\$900.00		1.50			
N 6	Multi	10/28/20	10/28/20	Today Show 7-8am	CM	7-8am	--W----	:30	1	\$1,575.00	P2	2.40	NM	1	\$1,575.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	--W----					1	\$1,575.00		2.40			
N 7	Multi	10/29/20	10/29/20	Today Show 7-8am	CM	7-8am	---T---	:30	1	\$1,575.00	P2	2.40	NM	1	\$1,575.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	---T---					1	\$1,575.00		2.40			
N 8	Multi	10/30/20	10/30/20	Today Show 7-8am	CM	7-8am	----F--	:30	1	\$1,575.00	P2	2.40	NM	1	\$1,575.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	----F--					1	\$1,575.00		2.40			
N 9	Multi	11/02/20	11/02/20	Today Show 7-8am	CM	7-8am	M-----	:30	1	\$1,575.00	P2	2.40	NM	1	\$1,575.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	M-----					1	\$1,575.00		2.40			
N 10	Multi	11/03/20	11/03/20	Today Show 7-8am	CM	7-8am	-T-----	:30	1	\$1,575.00	P2	2.40	NM	1	\$1,575.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	-T-----					1	\$1,575.00		2.40			
N 11	Multi	10/28/20	10/28/20	Today Show 8-9am	CM	8-9am	--W----	:30	1	\$1,215.00	P2	2.00	NM	1	\$1,215.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Today Show 8-9am													
		Today Show (8-9am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	--W----					1	\$1,215.00		2.00			
N 12	Multi	10/29/20	10/29/20	Today Show 8-9am	CM	8-9am	---T---	:30	1	\$1,215.00	P2	2.00	NM	1	\$1,215.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Today Show 8-9am													
		Today Show (8-9am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	---T---					1	\$1,215.00		2.00			
N 13	Multi	10/30/20	10/30/20	Today Show 8-9am	CM	8-9am	----F--	:30	1	\$1,215.00	P2	2.00	NM	1	\$1,215.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Today Show 8-9am													
		Today Show (8-9am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	----F--					1	\$1,215.00		2.00			
N 14	Multi	11/02/20	11/02/20	Today Show 8-9am	CM	8-9am	M-----	:30	1	\$1,215.00	P2	2.00	NM	1	\$1,215.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Today Show 8-9am													
		Today Show (8-9am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	M-----					1	\$1,215.00		2.00			

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 15	Multi	11/03/20	11/03/20	Today Show 8-9am	CM	8-9am	-T-----	:30	1	\$1,215.00	P2	2.00	NM	1	\$1,215.00												
Channels : KSNC,KSNG,KSNL,KSNW																											
Today Show 8-9am																											
Today Show (8-9am)																											
<table><tr><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr><tr><td>Week: 11/02/20</td><td>11/08/20</td><td>-T-----</td><td>1</td><td>\$1,215.00</td><td>2.00</td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 11/02/20	11/08/20	-T-----	1	\$1,215.00	2.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 11/02/20	11/08/20	-T-----	1	\$1,215.00	2.00																						
N 16	Multi	10/31/20	10/31/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S-	:30	1	\$450.00	P2	1.30	NM	1	\$450.00												
Channels : KSNC,KSNG,KSNL,KSNW																											
Kansas Today Sa/Su 6a-8a																											
Kansas Today Weekend																											
<table><tr><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr><tr><td>Week: 10/26/20</td><td>11/01/20</td><td>-----S-</td><td>1</td><td>\$450.00</td><td>1.30</td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/26/20	11/01/20	-----S-	1	\$450.00	1.30
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/26/20	11/01/20	-----S-	1	\$450.00	1.30																						
N 17	Multi	10/31/20	10/31/20	Today Show Sa	CM	8a-10a	-----S-	:30	1	\$450.00	P2	1.40	NM	1	\$450.00												
Channels : KSNC,KSNG,KSNL,KSNW																											
Today Show Sa																											
Saturday Today Show																											
<table><tr><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr><tr><td>Week: 10/26/20</td><td>11/01/20</td><td>-----S-</td><td>1</td><td>\$450.00</td><td>1.40</td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/26/20	11/01/20	-----S-	1	\$450.00	1.40
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/26/20	11/01/20	-----S-	1	\$450.00	1.40																						
N 18	Multi	11/01/20	11/01/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S	:30	2	\$450.00	P2	1.10	NM	2	\$900.00												
Channels : KSNC,KSNG,KSNL,KSNW																											
Kansas Today Sa/Su 6a-8a																											
Kansas Today Weekend																											
<table><tr><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr><tr><td>Week: 10/26/20</td><td>11/01/20</td><td>-----S</td><td>2</td><td>\$450.00</td><td>1.10</td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/26/20	11/01/20	-----S	2	\$450.00	1.10
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/26/20	11/01/20	-----S	2	\$450.00	1.10																						
N 19	Multi	11/01/20	11/01/20	Meet the Press	CM	Meet the Press	-----S	:30	1	\$900.00	P2	1.80	NM	1	\$900.00												
Channels : KSNC,KSNG,KSNL,KSNW																											
Meet the Press																											
Meet The Press																											
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/26/20	11/01/20	-----S	1	\$900.00	1.80																						
N 20	Multi	10/28/20	10/28/20	M-F 430-5p	CM	430-5pm	--W----	:30	1	\$1,260.00	P2	4.00	NM	1	\$1,260.00												
Channels : KSNC,KSNG,KSNL,KSNW																											
M-F 430-5p																											
Jeopardy																											
<table><tr><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr><tr><td>Week: 10/26/20</td><td>11/01/20</td><td>--W----</td><td>1</td><td>\$1,260.00</td><td>4.00</td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/26/20	11/01/20	--W----	1	\$1,260.00	4.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/26/20	11/01/20	--W----	1	\$1,260.00	4.00																						
N 21	Multi	10/29/20	10/29/20	M-F 430-5p	CM	430-5pm	---T---	:30	1	\$1,260.00	P2	4.00	NM	1	\$1,260.00												
Channels : KSNC,KSNG,KSNL,KSNW																											
M-F 430-5p																											
Jeopardy																											
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/26/20	11/01/20	---T---	1	\$1,260.00	4.00																						
N 22	Multi	10/30/20	10/30/20	M-F 430-5p	CM	430-5pm	----F--	:30	1	\$1,260.00	P2	4.00	NM	1	\$1,260.00												
Channels : KSNC,KSNG,KSNL,KSNW																											
M-F 430-5p																											
Jeopardy																											
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/26/20	11/01/20	----F--	1	\$1,260.00	4.00																						
N 23	Multi	11/02/20	11/02/20	M-F 430-5p	CM	430-5pm	M-----	:30	1	\$1,260.00	P2	4.00	NM	1	\$1,260.00												
Channels : KSNC,KSNG,KSNL,KSNW																											
M-F 430-5p																											
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 11/02/20	11/08/20	M-----	1	\$1,260.00	4.00																						
N 24	Multi	10/28/20	10/28/20	KSN News at Five	CM	5-530pm	--W----	:30	1	\$1,575.00	P2	5.10	NM	1	\$1,575.00												
Channels : KSNC,KSNG,KSNL,KSNW																											
KSN News at Five																											
KSN News																											
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/26/20	11/01/20	--W----	1	\$1,575.00	5.10																						
N 25	Multi	10/29/20	10/29/20	KSN News at Five	CM	5-530pm	---T---	:30	1	\$1,575.00	P2	5.10	NM	1	\$1,575.00												
Channels : KSNC,KSNG,KSNL,KSNW																											
KSN News at Five																											

Order / Rev: A2718328
 Alt Order #: 27135698
 Flight Dates: 10/28/20 - 11/03/20

Advertiser: POL/Senate Leadership Fund PAC
 Product Desc: SLFKS
 Estimate: 9127

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	---T---					1	\$1,575.00		5.10			
N26	Multi	10/30/20	10/30/20	KSN News at Five	CM	5-530pm	----F--	:30	1	\$1,575.00	P2	5.10	NM	1	\$1,575.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	----F--					1	\$1,575.00		5.10			
N27	Multi	11/02/20	11/02/20	KSN News at Five	CM	5-530pm	M-----	:30	1	\$1,575.00	P2	5.10	NM	1	\$1,575.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	M-----					1	\$1,575.00		5.10			
N28	Multi	10/28/20	10/28/20	KSN News at Six	CM	6-630p	--W----	:30	1	\$2,025.00	P2	6.50	NM	1	\$2,025.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	--W----					1	\$2,025.00		6.50			
N29	Multi	10/29/20	10/29/20	KSN News at Six	CM	6-630p	---T---	:30	1	\$2,025.00	P2	6.50	NM	1	\$2,025.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	---T---					1	\$2,025.00		6.50			
N30	Multi	10/30/20	10/30/20	KSN News at Six	CM	6-630p	----F--	:30	1	\$2,025.00	P2	6.50	NM	1	\$2,025.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	----F--					1	\$2,025.00		6.50			
N31	Multi	11/02/20	11/02/20	KSN News at Six	CM	6-630p	M-----	:30	1	\$2,025.00	P2	6.50	NM	1	\$2,025.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	M-----					1	\$2,025.00		6.50			
N32	Multi	10/28/20	10/28/20	M-F 630-7p	CM	630-7pm	--W----	:30	1	\$2,700.00	P2	9.60	NM	1	\$2,700.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	--W----					1	\$2,700.00		9.60			
N33	Multi	10/29/20	10/29/20	M-F 630-7p	CM	630-7pm	---T---	:30	1	\$2,700.00	P2	9.60	NM	1	\$2,700.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	---T---					1	\$2,700.00		9.60			
N34	Multi	10/30/20	10/30/20	M-F 630-7p	CM	630-7pm	----F--	:30	1	\$2,700.00	P2	9.60	NM	1	\$2,700.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	----F--					1	\$2,700.00		9.60			
N35	Multi	11/02/20	11/02/20	M-F 630-7p	CM	630-7pm	M-----	:30	1	\$2,700.00	P2	9.60	NM	1	\$2,700.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	M-----					1	\$2,700.00		9.60			

Order / Rev: A2718328
 Alt Order #: 27135698
 Flight Dates: 10/28/20 - 11/03/20

Advertiser: POL/Senate Leadership Fund PAC
 Product Desc: SLFKS
 Estimate: 9127

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N36	Multi	11/02/20	11/02/20	Mon Prime Other 1 Channels : KSNC,KSNG,KSNN,KSNNW Mon Prime Other 1 The Voice-NBC	CM	7-9p	M-----	:30	2	\$5,400.00	P2	7.30	NM	2	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	M-----					2	\$5,400.00		7.30			
N37	Multi	10/28/20	10/28/20	Wed Prime Hour 1 Channels : KSNC,KSNG,KSNN,KSNNW Wednesday 7-8p The Wall-NBC	CM	7-8p	--W----	:30	1	\$3,600.00	P2	4.30	NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	--W----					1	\$3,600.00		4.30			
N38	Multi	10/30/20	10/30/20	Fri Prime Other 1 Channels : KSNC,KSNG,KSNN,KSNNW Fri Prime Other 1 American Ninja Warrior (R) Fri 8e/7c-NBC	CM	7-9p	----F--	:30	1	\$2,250.00	P2	3.60	NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	----F--					1	\$2,250.00		3.60			
N39	Multi	10/30/20	10/30/20	Fri Prime Hour 3 Channels : KSNC,KSNG,KSNN,KSNNW Friday 9-10p Dateline-NBC	CM	9-10p	----F--	:30	1	\$2,250.00	P2	3.10	NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	----F--					1	\$2,250.00		3.10			
N40	Multi	10/31/20	10/31/20	Sat Prime Hour 1 Channels : KSNC,KSNG,KSNN,KSNNW Saturday 7-8p Weakest Link (R) Sat-NBC	CM	7-8p	-----S-	:30	1	\$1,575.00	P2	2.80	NM	1	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----S-					1	\$1,575.00		2.80			
N41	Multi	10/31/20	10/31/20	Sat Prime Hour 2 Channels : KSNC,KSNG,KSNN,KSNNW Saturday 8-9p Ellen's Game of Games (R) Sat-NBC	CM	8-9p	-----S-	:30	1	\$1,575.00	P2	2.70	NM	1	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----S-					1	\$1,575.00		2.70			
N42	Multi	11/01/20	11/01/20	NASCAR on NBC Channels : KSNC,KSNG,KSNN,KSNNW NASCAR on NBC (1:00 PM-5:00 PM) NASCAR Cup: Martinsville	CM	NASCAR on NBC	-----S	:30	1	\$1,125.00	P2	2.20	NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----S					1	\$1,125.00		2.20			
N43	Multi	11/01/20	11/01/20	FB Night in Amer Pre Ga2M Channels : KSNC,KSNG,KSNN,KSNNW FB Night in Amer Pre Game Football Night in America	CM	FB Night in Amer F	-----S	:30	1	\$3,600.00	P2	7.00	NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----S					1	\$3,600.00		7.00			
N44	Multi	11/01/20	11/01/20	NFL Game Channels : KSNC,KSNG,KSNN,KSNNW NFL Game SNF: Dallas @ Philadelphia	CM	NFL Game	-----S	:30	1	\$10,800.00	P2	16.70	NM	1	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----S					1	\$10,800.00		16.70			
N45	Multi	10/28/20	10/28/20	LN M-F Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Ten Mon-Fri KSN News	CM	10-10:35pm	--W----	:30	1	\$2,700.00	P2	3.30	NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	--W----					1	\$2,700.00		3.30			
N46	Multi	10/29/20	10/29/20	LN M-F Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Ten Mon-Fri	CM	10-10:35pm	---T---	:30	1	\$2,700.00	P2	3.30	NM	1	\$2,700.00

Order / Rev: A2718328
 Alt Order #: 27135698
 Flight Dates: 10/28/20 - 11/03/20

Advertiser: POL/Senate Leadership Fund PAC
 Product Desc: SLFKS
 Estimate: 9127

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	---T---					1	\$2,700.00		3.30			
N47	Multi	10/30/20	10/30/20	LN M-F	CM	10-10:35pm	----F--	:30	1	\$2,700.00	P2	3.30	NM	1	\$2,700.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				KSN News at Ten Mon-Fri											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	----F--					1	\$2,700.00		3.30			
N48	Multi	11/02/20	11/02/20	LN M-F	CM	10-10:35pm	M-----	:30	1	\$2,700.00	P2	3.30	NM	1	\$2,700.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				KSN News at Ten Mon-Fri											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	M-----					1	\$2,700.00		3.30			
N49	Multi	10/31/20	10/31/20	LN Sa	CM	KSN News at 10 S-----S-		:30	1	\$1,575.00	P2	2.80	NM	1	\$1,575.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				KSN News at 10 Sat											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S-					1	\$1,575.00		2.80			
N50	Multi	11/01/20	11/01/20	LN Su	CM	KSN News at 10 S-----S		:30	1	\$2,025.00	P2	3.40	NM	1	\$2,025.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				KSN News at 10 Sun											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S					1	\$2,025.00		3.40			
													Totals	52	\$103,365.00



125 West 55th St
New York, NY 10019

Contract # 27135698
CPE: 275694/9127
Agency: MENTZER MEDIA SERVICE
210 W. Pennsylvania Avenue
Suite 250
Towson, MD 21204

Changes as of: 10/1/2020 at 6:09 PM
Flight: 10/28/20 - 11/3/20
Advertiser: Senate Leadership Fund
Product: SLFKS
Agency Order #: 10025712
Buyer: Scott, Kelly
Salesperson: KELLY JOHNS
202-872-5880

Version: Original Order
Station: KSNW
Market: Wichita
Office: WASHINGTON
Service: Nielsen
Primary Demo: Adults 35+
Assistant: KELLY JOHNS
202-872-5880

Con Type: POLITICAL/VOTE
Total \$: \$103,365.00
Total Spots: 52
Total CPP: \$484.37
Total GRP: 213.4

Comments: No spots to run after 12 Noon on 11/3

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/28 - 11/3							Total Spots	Total \$	CPP*	GRP*
							10/28	10/29	10/30	10/31	11/1	11/2	11/3				
1	W-F, M-Tu 6a-7a		Kansas Today 3	\$900.00	1.5	30	1	1	1	0	0	1	1	5	\$4,500.00	\$600.00	7.5
2	W-F, M-Tu 7a-8a		Today Show (7-8am)	\$1,575.00	2.4	30	1	1	1	0	0	1	1	5	\$7,875.00	\$656.25	12.0
3	W-F, M-Tu 8a-9a		Today Show (8-9am)	\$1,215.00	2.0	30	1	1	1	0	0	1	1	5	\$6,075.00	\$607.50	10.0
4	Sa 6:30a-8a		Kansas Today Weekend	\$450.00	1.3	30	0	0	0	1	0	0	0	1	\$450.00	\$346.15	1.3
5	Sa 8a-9:30a		Saturday Today Show	\$450.00	1.4	30	0	0	0	1	0	0	0	1	\$450.00	\$321.43	1.4
6	Su 6a-8a		Kansas Today Weekend	\$450.00	1.1	30	0	0	0	0	2	0	0	2	\$900.00	\$409.09	2.2
7	Su 9a-10a		Meet The Press	\$900.00	1.8	30	0	0	0	0	1	0	0	1	\$900.00	\$500.00	1.8
8	W-F, M-Tu 4:30p-5p		Jeopardy	\$1,260.00	4.0	30	1	1	1	0	0	1	0	4	\$5,040.00	\$315.00	16.0
9	W-F, M-Tu 5p-5:30p		KSN News	\$1,575.00	5.1	30	1	1	1	0	0	1	0	4	\$6,300.00	\$308.82	20.4
10	W-F, M-Tu 6p-6:30p		KSN News	\$2,025.00	6.5	30	1	1	1	0	0	1	0	4	\$8,100.00	\$311.54	26.0
11	W-F, M-Tu 6:30p-7p		Wheel of Fortune	\$2,700.00	9.6	30	1	1	1	0	0	1	0	4	\$10,800.00	\$281.25	38.4
12	M 7p-9p		The Voice-NBC	\$5,400.00	7.3	30	0	0	0	0	0	2	0	2	\$10,800.00	\$739.73	14.6
13	W 7p-8p		The Wall-NBC	\$3,600.00	4.3	30	1	0	0	0	0	0	0	1	\$3,600.00	\$837.21	4.3
14	F 7p-9p		American Ninja Warrior (R) Fri 8e/7c-NBC	\$2,250.00	3.6	30	0	0	1	0	0	0	0	1	\$2,250.00	\$625.00	3.6
15	F 9p-10p		Dateline-NBC	\$2,250.00	3.1	30	0	0	1	0	0	0	0	1	\$2,250.00	\$725.81	3.1
16	Sa 7p-8p		Weakest Link (R) Sat-NBC	\$1,575.00	2.8	30	0	0	0	1	0	0	0	1	\$1,575.00	\$562.50	2.8
17	Sa 8p-9p		Ellen's Game of Games (R) Sat-NBC	\$1,575.00	2.7	30	0	0	0	1	0	0	0	1	\$1,575.00	\$583.33	2.7
18	Su 1p-5p		NASCAR Cup: Martinsville	\$1,125.00	2.2	30	0	0	0	0	1	0	0	1	\$1,125.00	\$511.36	2.2
19	Su 6p-7:20p		Football Night in America	\$3,600.00	7.0	30	0	0	0	0	1	0	0	1	\$3,600.00	\$514.29	7.0
20	Su 7:20p-10:30p		SNF: Dallas @ Philadelphia	\$10,800.00	16.7	30	0	0	0	0	1	0	0	1	\$10,800.00	\$646.71	16.7



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 27135698 Changes as of: 10/1/2020 at 6:09 PM Version: Original Order
CPE: 275/694/9127 Flight: 10/28/20 - 11/3/20 Station: KSNW
Agency: MENTZER MEDIA Advertiser: Senate Leadership Fund Market: Wichita
210 W. Pennsylvania Avenue Product: SLFKS Office: WASHINGTON
Suite 250 Agency Order #: 10025712 Service: Nielsen
Towson, MD 21204 Buyer: Scott, Kelly Primary Demo: Adults 35+
Salesperson: KELLY JOHNS Assistant: KELLY JOHNS
202-872-5880 202-872-5880
Separation:

Con Type: POLITICAL/VOTE
Total \$: \$103,365.00
Total Spots: 52
Total CPP: \$484.37
Total GRP: 213.4

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/28 - 11/3										Total Spots	Total \$	CPP*	GRP*
							10/28	10/29	10/30	10/31	11/1	11/2	11/3							
21	W-F,M-Tu 10p-10:35p		KSN News	\$2,700.00	3.3	30	1	1	1	0	0	1	0		4	\$10,800.00	\$818.18	13.2		
22	Sa 10p-10:30p		KSN News	\$1,575.00	2.8	30	0	0	0	1	0	0	0		1	\$1,575.00	\$562.50	2.8		
23	Su 10p-10:30p		KSN News	\$2,025.00	3.4	30	0	0	0	0	1	0	0		1	\$2,025.00	\$595.59	3.4		
TOTALS:							9	8	10	5	7	10	3		52	\$103,365.00	\$484.37	213.4		



125 West 55th St
New York, NY 10019

Contract # 27135698
CPE: 275694/9127
Agency: MENTZER MEDIA SERVICE
210 W. Pennsylvania Avenue
Suite 250
Towson, MD 21204

Changes as of: 10/1/2020 at 6:09 PM
Flight: 10/28/20 - 11/3/20
Advertiser: Senate Leadership Fund
Product: SLFKS
Agency Order #: 10025712
Buyer: Scott, Kelly
Salesperson: KELLY JOHNS
202-872-5880
Separation:

Version: Original Order
Station: KSNW
Market: Wichita
Office: WASHINGTON
Service: Nielsen
Primary Demo: Adults 35+
Assistant: KELLY JOHNS
202-872-5880

Con Type: POLITICAL/VOTE
Total \$: \$103,365.00
Total Spots: 52
Total CPP: \$484.37
Total GRP: 213.4

Special Instructions	12N cutoff on 11/3
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Order Level Comments		
Date/Time	Added by	Comment
10/01/20 6:10 PM	KELLY JOHNS	No spots to run after 12 Noon on 11/3

Competitive Information				
Market Budget:	\$65,200			
KSNW Share:	100%			
Comment:	Competitive Unknown			

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	52	\$103,365.00	213.4

Monthly Summary		
Month	Spots	Dollars
2020-Nov	52	\$103,365.00
Total	52	\$103,365.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg Contract \$ Comment
Queued for Electronic Contracting	10/5/20 11:49 AM				\$0
New	10/1/20 6:09 PM	KELLY JOHNS	New	52	\$103,365.00 \$103,365.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Tammie Wingrove, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Senate Leadership Fund

Agency name: Mentzer Media Services

Address: 210 W Pennsylvania Ave, Ste. 250 Towson, MD 21204

Contact: Tammie Wingrove

Phone number: 410-825-7034

Email: twingrove@mentzermedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Senate Leadership Fund

Address: 45 North Hill Drive Warrenton, VA 20186

Contact: Jack Pandol

Phone number: 202-559-6428

Email: info@senateleadershipfund.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Executive Director/President: Steven Law

Board of Directors and Members of the Executive Committee: Mike Duncan, Jo Ann Davidson, Phil Cox, Anne Hathaway

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Bollier

Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Senate

Date of election: 11/3/20

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Healthcare
Taxes

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor Senate Leadership Fund	Station Representative
Signature: <i>[Signature]</i>	Signature: <i>Audrey Berry</i>
Name: Carl M FORTS	Name: Audrey Berry
Date of Request to Purchase Ad Time: 2/25/2020	Date of Station Agreement to Sell Time: 10/1/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: **10/6/20**

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: A2718328	Station Call Letters: KSNW	Date Received/Requested: 10/1/20
Est. #: 9127	Station Location: Wichita, KS	Run Start and End Dates: 10/28 - 11/3/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.